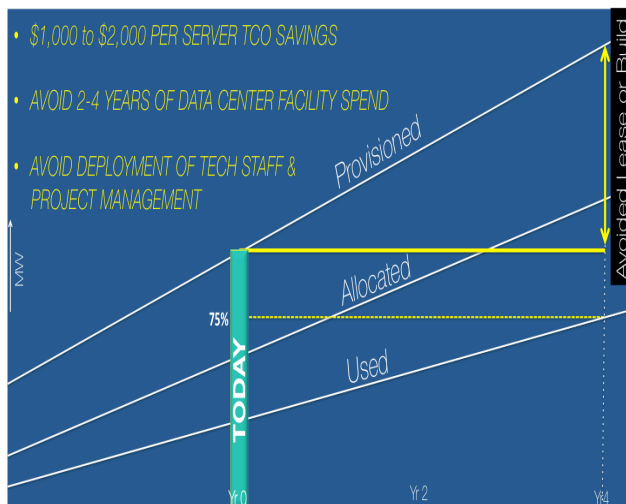


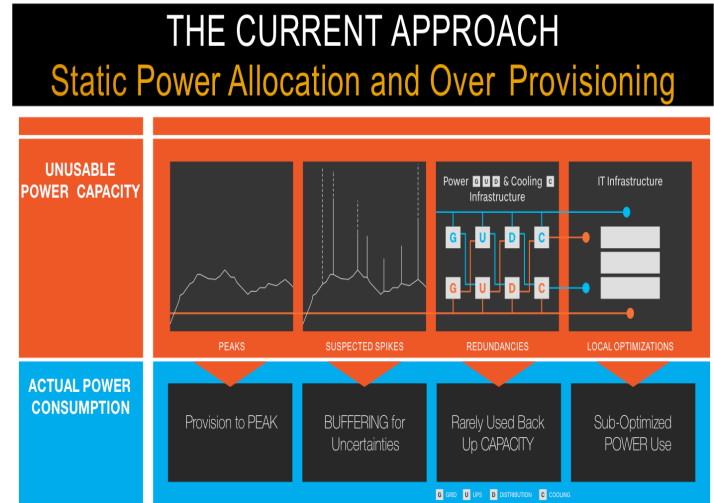
We provide a Software Defined Power Control Plane to intelligently distribute and manage power in Data Centers. Our software, called ICE® (Intelligent Control of Energy), helps data center operators and users (that is enterprise tenants) pack 2X or more IT workloads in their existing operations.

Data Centers today are overprovisioned and overdesigned for power. They have to provide for peaks and buffer for uncertainties and growth. They also need to provide redundancies to ensure power in the event of failures to priority workloads. As a result the provisioned power infrastructure is far higher than the allocated power, which in turn is far higher than power actually used. Power utilization measured this way is 20-50%.



ICE software connects with power and IT systems over Ethernet, collects power use data at server, rack, row and data center level, and intelligently controls power distribution in and to racks. ICE software control third party hardware (Data Center certified) inserted in racks or end of rows without disrupting power flow into racks. Examples of H/W used include Lithium Ion battery based systems to augment power in racks- like in hybrid cars-, and intelligent fast acting switches to maintain power to high priority workloads.

VPS is a well funded, 25 people company, actively deploying with strategic Data Center Operator and Enterprise customers.



ICE helps Enterprises save a huge \$1,000 to \$2,000 per server in TCO, helping them accelerate their IT innovation or slash their IT expenditure.

ICE helps data center operators acquire more customers by monetizing stranded power and redundancies, while avoiding for every MW, in CapEx over \$5 million and in OpEx, \$0.5 million/year.

